

# Nonpersuasive communication about matters of greatest urgency: Climate change

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#### Abstract:

The prospect of global climate change has prompted a remarkable mobilization of the scientific community. That effort typically has sought a politically neutral science -- estimating the impacts that might matter to members of various publics, then letting them decide what to do. Some scientists, though, have been not just messengers but also advocates for the implications of climate science. Most of these scientists stress the expected severity of the impacts. A few downplay the problem. Most volunteer their time and energy, hoping to help others see the science as they do.

Source: http://dx.doi.org/10.1021/es0726411

# **Resource Description**

#### Communication: M

resource focus on research or methods on how to communicate or frame issues on climate change; surveys of attitudes, knowledge, beliefs about climate change

A focus of content

#### Communication Audience: M

audience to whom the resource is directed

**Public** 

#### Exposure: M

weather or climate related pathway by which climate change affects health

Unspecified Exposure

## Geographic Feature: M

resource focuses on specific type of geography

None or Unspecified

### Geographic Location:

resource focuses on specific location

# Climate Change and Human Health Literature Portal

Global or Unspecified

Health Impact: ™

specification of health effect or disease related to climate change exposure

Health Outcome Unspecified

Resource Type: **™** 

format or standard characteristic of resource

Review

Timescale: M

time period studied

Time Scale Unspecified